

Dear Fiona

I am delighted to share with you The Lord Mayor's Appeal's Impact Report 2021, which looks back over the last year and reflects on and celebrates the work that we have achieved to create A Better City For All.

We have supported our four charity partners Place2Be, Onside Youth Zones, Samaritans and The Duke of Edinburgh's Award to change lives in London and beyond. We have run incredible campaigns and activities to create a city that is inclusive, healthy, skilled and fair through our initiatives Power of Inclusion, This is Me, She Can Be and City Giving Day. We remain committed to transforming the lives of more than a million people.

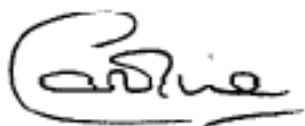
2020 has been a challenging year for all of us. As a result, the work of The Lord Mayor's Appeal and our charity partners has been more important than ever. Our charity partners have shown extraordinary commitment in the face of unprecedented demands for their services.

None of this would be possible without your support. Through your generous donations you have enabled us to deliver work that is changing lives. Thank you.

Please find the report [here](#) and our new look website [here](#).

I hope you enjoy the report and please could you share with your Master and Livery members.

Best wishes

A handwritten signature in black ink, appearing to read 'Caroline', with a horizontal line underneath.

Caroline Wright
Chief Executive Officer

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